





Evolved beyond recognition, new Prius defies expectations. Powerful, efficient and unapologetically stylish, the pioneering Dual DNA hybrid returns to make a difference. Innovative and unafraid, new Prius Plug-in Hybrid embodies the spirit of progress.

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DYNAMIC BY DESIGN

New Prius' innovative spirit is reflected in its uncompromising design. Dramatic and aerodynamically optimised, advanced new Prius Plug-in Hybrid is defined by its low roofline and coupé-inspired proportions. An image of powerful self-confidence, with a wide stance and 19-inch wheels, truly this is a hybrid to desire. Its sculptural, uncluttered surfaces contrast with highly technical details, including slim hammerhead LED headlights, while the integrated rear door handles ensure new Prius' purity of form is uncorrupted. Dynamic and emotional, this is Prius as you've never seen it before.

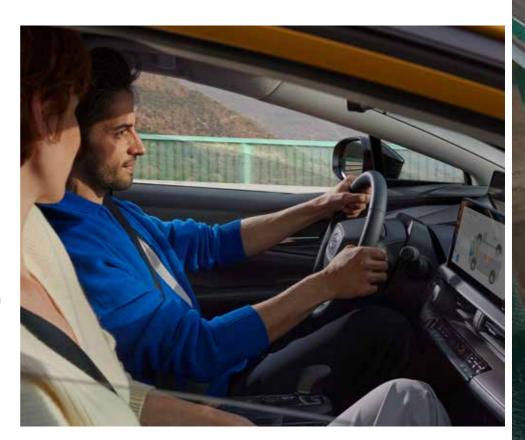


ICONIC NAME, NEW STYLE

Prius. You know the name. But you've never seen it like this before, proudly displayed and underscored by new Prius' dramatic full-width rear light signature.

DUAL DNA, ONE PURPOSE: FREEDOM

Plug-in Hybrid technology is low-emission power without compromise. New Dual DNA Prius is ready for anything, from commutes to spontaneous adventures. In the city, Prius is a near-silent electric vehicle with no emissions, no compromise on driving fun and an urban range of more than 72 km* on electric power alone. New Prius also empowers with its efficiency. Predictive Efficient Drive, Predictive EV drive and battery-charging Regenerative boost all help you go further on less. And when you want to leave it all behind, new Prius knows no limits. With its integrated petrol engine, you're free to chase horizons. Life is thrillingly unpredictable. Embrace it with new Prius.



DRIVE SMARTER

New Prius delivers efficient performance with CO_2 emissions of just 16 g/km*. The MyT app's Hybrid Coaching function analyses your driving data to help you go further and reduce running costs.





A CAPTIVATING DRIVE

Why choose between efficiency and performance? New Prius Plug-in Hybrid combines electric and engine power in one uniquely rewarding driving experience. With 223 hp, soothing refinement and impressive acceleration, new Prius is proof that low-emission driving can put a smile on your face. Beyond the city, this effortless performance – new Prius can reach 100 km/h from rest in just 6.8 seconds – is backed up by a sporty driving position, agile handling and confidence-inspiring stability on the open road. What's more, with its optimised chassis and new front and rear suspension, Prius is all-day comfortable. New Prius Plug-in Hybrid: love every moment.

A MODE FOR EVERY MOOD

With its switchable Driving Modes, new Prius Plug-In Hybrid adapts to suit you. Switch to Sport for a sharper, more immediate response, for example, or increase efficiency with Eco.





THE POWER OF CHOICE

Forward-thinking and innovative, new Prius Plug-in Hybrid can turn the sun's energy into driving power. The Solar Roof converts sunshine into battery charge, powering you further for free. It can generate up to 8 km of electric range per day – or 1200 km per year. Equally, charging new Prius is easy. Plug in at home, at the office or on the move. And with the Prius Plug-in Hybrid's My Room mode, time spent on charge isn't time wasted. With its comfortable interior and powerful connectivity, new Prius is a relaxing space in which to unwind, work or catch up on calls while you charge.





POWER UP

Your Prius Plug-in Hybrid is more efficient when you charge it. Plugging in couldn't be easier, whether you're at home or on the road, and the Solar Roof turns sunlight into yet more charge for the battery.

- Public Charging Prius Plug-in Hybrid's pure electric mode is ideal for urban use.
 On the move, use powerful public charging stations to ensure you're always optimised for zero-emission driving.
- 2. Charge at home Ensure your Prius Plugin Hybrid is always ready to go by charging at home. It can be fully charged in around 4 hours* from a domestic socket or a home wallbox. Keep an eye on your car's state of charge via the MyT app on your phone. *Exact charging times vary depending on the charging conditions.

HOME. WHEREVER YOU ARE

Prius Plug-in Hybrid's radical new coupe-like proportions are reflected in its spacious and refined interior. You sit low in a dynamic yet comfortable driving position, the digital cockpit displaying key data the way you want to see it – your information, your way. With its sweeping dashboard and optional perforated vegan leather trim, this is an unmistakably premium space. Matching details on the dashboard and the ergonomically sculpted seats create a cohesive aesthetic, while mood-lifting ambient lighting generates a soothing and sophisticated atmosphere. This subtle illumination is also functional, linked to the Prius Plug-in Hybrid's safety and driving assist systems, it can flash to warn you of potential danger.







HUMAN-CENTRIC DESIGN

The centre console combines neat design with superb functionality. As well as the ergonomic shift lever, you'll find a smartphone holder, charging ports and a pair of cup holders.



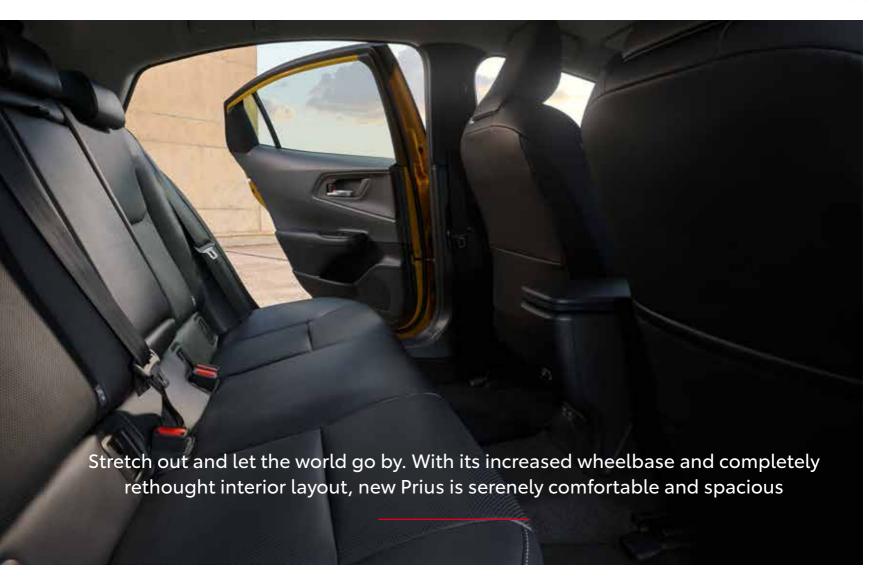


THE LUXURY OF SPACE

Just as its exterior design rejects unnecessary complication, so new Prius' interior is luxurious in its simplicity.
Finished in a unifying black colour theme with subtle accents, this practical space is big on style.

- 1. Versatile luggage compartment
 Statement design hasn't compromised
 Prius' practicality. Luggage capacity is
 increased, to 284 litres, and the rear seats
 fold flat should you need more. Laptop
 low on power? Charge via the 230-volt
 power socket.
- 2. Upgraded in the second row Rear-seat passengers get more with new Prius: more space, more comfort, more control. With seat heater controls, charging ports and cup holders, no journey is too long.

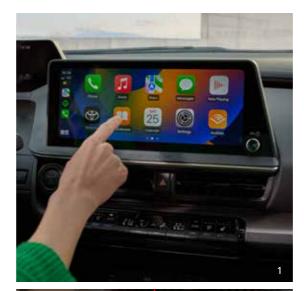






POWERFUL TECHNOLOGY, SEAMLESSLY INTEGRATED

Prius puts you in control by blurring the boundaries between the physical and the digital. Access your media using the 12.3-inch touchscreen and Toyota Smart Connect Plus, with Apple CarPlay and Android Auto™ compatibility. The neat driver's display, a 7-inch TFT Combimeter, is positioned centrally in clear line of sight, with no visual obstruction from the sporty, small-diameter steering wheel. This digital cockpit shows key information, including speed and remaining electric range, while minimising the adjustments your eyes must make as they switch between the display and the road ahead.





A FLUID DIGITAL EXPERIENCE

Toyota Smart Connect Plus offers powerful cloud-based navigation, hands-free 'Hey Toyota' voice prompt and Android Auto™ and Apple CarPlay compatibility.

- 1. Multimedia touchscreen At the heart of new Prius' digital universe is a high-definition 12.3-inch touchscreen. With fast and accurate touch sensitivity, it is a powerfully intuitive interface.
- 2. Digital Mirror Visibility is key to safe driving. Digital Mirror lets you see through obstructions on the rear seats as if they weren't there, using a camera feed from the rear of the car.

Apple CarPlay is a trademark of Apple Inc.



TAKE CONTROL FROM YOUR PHONE

Thanks to the MyT app and new Prius' feature-rich connectivity, you and your car need never be out of touch. This link allows for a wide range of functionality. Remotely activate the climate control, for example, to pre-cool the cabin on a warm day. You can also use MyT to check your Prius is locked and secure, find your parked car, monitor your service schedule and even reduce running costs, by coaching you to drive more efficiently. The MyT app, available for both iOS and Android devices, is also a great way to get the best from new Prius' pure-electric capability. Check the battery's state of charge and schedule charging to suit you.

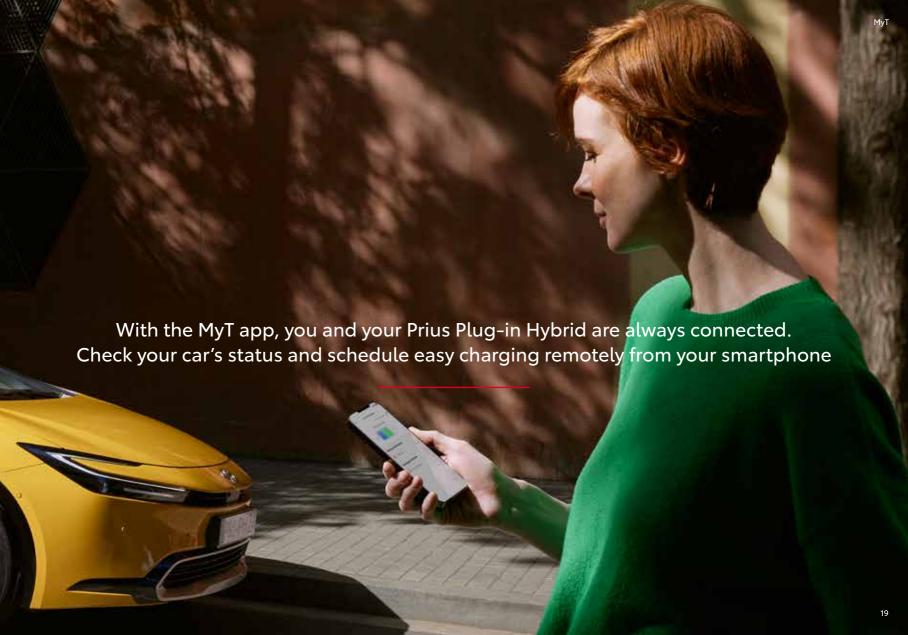




ALWAYS UPGRADED

Just as your smartphone receives regular upgrades, so your Prius – future-proofed via Over-The-Air updates – always has the very latest software and functionality.

Learn more about MyT.



TOYOTA T-MATE. WITH YOU FOR A SAFER JOURNEY

For class-leading safety functions, Prius is built with T-Mate – your helpful driving partner. This includes the latest generation of Toyota Safety Sense as well as the possibility to update its features Over-The-Air. T-Mate makes sure you're always in safe hands.

While driving at low speed, if the accelerator is pressed hard in front of obstacles such as another car, cyclist or pedestrian, the system will restrict sharp acceleration to minimise the risk of a collision

AT LOW SPEED

ACCELERATION SUPPRESSION

FULL RANGE ADAPTIVE CRUISE CONTROL (ACC)

This system keeps you at a minimum pre-set distance from the vehicle in front. If this distance falls, the system reduces your speed and eventually the brakes will be applied and brake lights activated. Full-Range ACC can bring the vehicle to a complete stop should the preceding vehicle stop ahead. A small input on the accelerator pedal or ACC switch will reenable the system. If your car is equipped with Road Sign Assist (RSA), this system will also recognize speed limits on your driving route and suggest any necessary adjustments.

AUTOMATIC REAR FLASHING HAZARDS LIGHTS (ARFHL)

This system alerts vehicles approaching from behind by flashing the hazard lights at high frequency if there is a strong possibility of a rear-end collision. It helps to reduce rear-end collision risk by prompting the driver of the approaching vehicle to brake.

EMERGENCY DRIVING STOP SYSTEM (EDSS)

If the system detects no driver input for some time, audible warnings will alert the driver. If no further inputs are detected, EDSS brings the vehicle to a gradual stop while keeping it safely in lane. Hazard lights are activated to warn other road users, and doors are unlocked to allow emergency services easy access if required.

PROACTIVE DRIVING ASSIST (PDA) – STEERING ASSIST (SA)

This function assists the driver to prevent deviation from the driving lane. The system detects the curve ahead and adjusts the steering assist force to facilitate adequate steering. It can also support to improve straight line driving stability.

OVER-THE-AIR (OTA) SOFTWARE UPDATES

OTA software updates ensure Toyota Safety Sense (TSS) is up to date with latest features and improvements.





Learn more about T-Mate.





MAKE DRIVING EASIER

With its advanced driving aids and collision-mitigation systems, new Prius is always watching out for you. For example, new Front Cross Traffic Alert triggers a warning if it detects another vehicle or road user approaching from the side, perhaps unseen. New Prius also works to ensure you're always at your best. The driver camera watches for signs of drowsiness or distraction, alerting you if required. And new Prius can take the strain on your commute. Let Traffic Jam Assist take over basic driving functions at low speed, leaving you free to concentrate on your surroundings. New Prius makes every journey easier and safer.

FRONT CROSS TRAFFIC ALERT (FCTA)

FCTA protects your vehicle from crossing traffic at every busy junction. It detects vehicles passing in front and alerts the driver through the Head-up Display (HUD), if equipped, before activating a buzzer if a collision is anticipated.

ADAPTIVE HIGH BEAM SYSTEM (AHB)

This system is designed to ensure the best possible visibility for all road users when driving at night. It automatically optimises headlamp distribution, by shading out the area containing oncoming traffic, so your high beams do not dazzle other drivers but still give you plenty of light.

TOYOTA TEAMMATE ADVANCED PARK (REMOTE CONTROLLED)

This system allows a driver to control vehicle parking from their smartphone while standing outside the car. Simple and easy to use, it supports all types of parking manoeuvres. For added safety, if the user lifts their finger from the smartphone the vehicle stops immediately.

LANE CHANGE ASSIST (LCA)

This system can be used on the highway when Adaptive Cruise Control (ACC) and Lane Tracing Assist (LTA) are activated. When the driver operates the turn signal to change lane, it will make sure you can do so safely, and the steering assist will operate the intended lane change.

EMERGENCY STEERING ASSIST WITH ACTIVE SUPPORT (ESA WITH ACTIVE SUPPORT)

This system helps to avoid collision by automatically steering around obstacles to avoid a collision. It will also support to prevent lane departure while avoiding obstacles.

SAFE EXIT ASSIST (SEA)

This system uses the Blind Spot Monitor radar to help prevent a collision between an occupant's opened door and a vehicle or cyclist approaching from behind. If there is a risk of a collision, indicators illuminate on the outer mirrors and multi-information display, together with an audible buzzer to alert occupants.





A selection of features is shown on these pages. Configure your vehicle to discover full T-Mate content.





MAIN FEATURES

- 17" dark grey aerodynamic full wheel caps (5-spoke)
- Bi-LED headlamps
- Privacy glass
- Toyota Smart Connect+ with 12,3" multimedia display
- Mobile Integration (Apple CarPlay & Android Auto)
- Bluetooth, 6 speakers, USB Type C
- Rear view camera with washer
- Remote services
- Dual zone automatic air conditioning
- Nanoe-X® air purifier
- Heated front seats
- Driver seat power lumbar support adjustment
- Driver seat electrically adjustable
- Ambient lighting on dashboard
- Electrically retractable door mirrors
- Windshield wiper deicer
- Rain sensor
- Leather steering wheel
- Boot 230V power outlet
- Intelligent front and rear parking sensors with automatic braking
- Blind Spot Monitor (BSM)
- Rear Cross Traffic Alert (RCTA) with automatic braking
- Front Cross Traffic Alert (FCTA)
- Safe Exit Assist (SEA)
- Driver monitoring camera
- Toyota Safety Sense





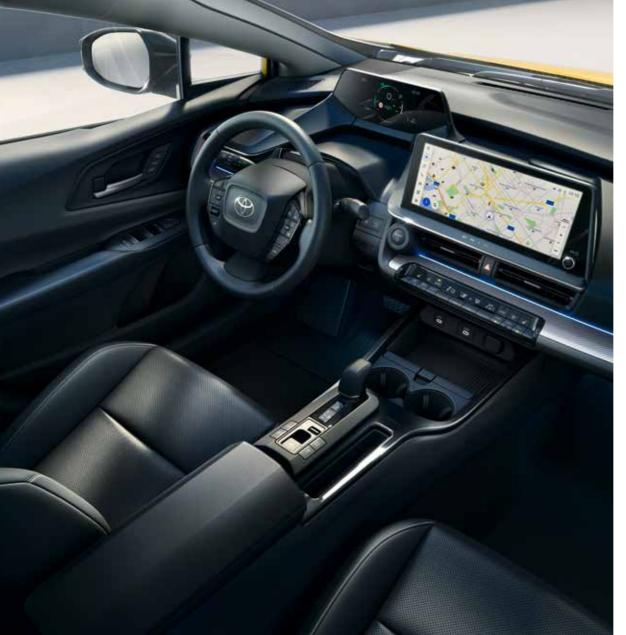
MAIN FEATURES (additional to Active)

- 19" machined black alloy wheels (10-spoke)
- Adaptive High Beam System (AHS)
- Automatic headlights levelling
- LED rear light guide
- Noise reduction layer on windshield
- Water-repellent driver & front passenger windows
- Heated steering wheel
- Electrochromatic rear-view mirror
- Digital rear-view mirror
- Power back door

OPTIONAL

— Panoramic sunroof





MAIN FEATURES (additional to Luxury)

- Black vegan leather
- Roof Solar Charging System
- Panoramic View Monitor
- Toyota Teammate Advanced Park (Remote Controlled)
- Driver & front passenger air ventilated seats
- Memory function on driver seat
- Heated outer rear seats



As befits such a striking design, new Prius gets two new standout paint colours. Mustard is a sophisticated metallic yellow; Storm Grey an assured grey tinted with shimmering mica. Five other colours are available, including Emotional Red 2 and refined Marine Blue.

089 Platinum Pearl White*

1L0 Shimmering Silver*

IM2 Storm Grey§

218 Attitude Black[§]

3U5 Emotional Red 2*

8Q4 Marine Blue⁵



ARRIVE IN STYLE







INDIVIDUAL TASTES

Give your Prius Plug-in Hybrid that finishing touch, according to your specific needs for protection, against everyday grime and scratches, styling and charging.

EV accessories

Cable storage bag*

This stylish storage bag keeps your charging cable in good condition and prevents it from getting tangled or cluttering your luggage space.

Charging cable*

When charging on the go, use this cable to connect your Toyota Prius Plug-In Hybrid to a public charging station.





Wallbox charging line-up

1. Entry Wallbox

One of the smallest of its kind, the Entry Wallbox with a charging capacity of up to 22 kW features an integrated charging cable and Type 2 plug for home and semi-public applications.

2. Connected Wallbox

Equipped with one Type 2 charging socket or integrate cable, the Connected Wallbox is a smart charging solution with a charging capacity of up to 22 kW for home and semi-public applications. Featuring LAN, WiFi and optional LTE.

3. Double Wallbox

The Double Wallbox impresses with an extremely clean and elegant design. The colour backlit symbols in the mirror-finish black cover with silver frame indicate the current charging status. This wallbox has two Type 2 charging sockets or integrated cables with a charging capacity of 22 kW in total.





Protection accessories

Protection films

Stone chips, UV rays, road salt, flying bugs – your vehicle's paintwork is constantly under attack, spoiling its appearance and reducing your vehicle's value. Now, you can maintain a showroom fresh appearance with paint protection films. Virtually invisible when applied, they provide the ultimate in long-lasting protection and are available for the most vulnerable areas of your vehicle.

Rear seat protection & boot liner

The rear seat protector protects the back of the seat from dirt and spills when it's folded down to load longer items. Tailored to fit the boot of your vehicle and provide protection against dirt and grime. The design features a special anti-slip surface pattern to help stop luggage moving.



Styling accessories

17" glossy black alloy wheels (5-spoke)

Especially designed for the vehicle, alloy wheels add even more distinction to your car's outstanding good looks. They are lightweight, strong and with a durable high quality finish.

Aluminium scuff plates*

A genuine scuff plate creates an immediate impression of style while also serving a very practical purpose of protecting the sill paintwork from dirty marks, scrapes and scratches.



SPECIFICATIONS

Hybrid Petrol

ENVIRONMENTAL PERFORMANCE 2.0 l Plug-in Hybrid e-CVT

133-158		
72-86		
98-111		
0.5-0.8		
95 OR MORE		
40		
Carbon dioxide, CO ₂ (applicable legislation)		
11-17		
Euro 6 AP		
153.4		
3.6*/4.7		
10.2*/11.4		
13.6*/14.5		
0.2*/0.17		
65.0		

Hybrid Petrol

2.0 l Plug-in Hybrid e-CVT

ENGINE

	3 ,
Engine Code	M20A-FXS
Number of cylinders	4-cylinder,in-line
Fuel injection system	Fuel injection
Displacement (cc)	1987
Bore x stroke (mm x mm)	80.50 x 97.62
Compression ratio	14.0:1
Maximum output (DIN hp)	152
Maximum output (kW@rpm)	112/6000
Maximum torque (Nm@rpm)	190/4400-5200
Total hybrid system output (kW)	164
Total hybrid system output (DIN hp)	223
Electric Front Motor: Type	Permanent magnet synchronous motor
Electric Front Motor: Maximum output (kW@rpm)	120
Electric Front Motor: Maximum torque (Nm@rpm)	208
Hybrid vehicle battery: Type	Lithium-ion
Hybrid vehicle battery: Voltage (nominal) (v)	266.4
Hybrid vehicle battery: Number of modules	72
Hybrid vehicle battery: Capacity Ah (hr)	13.59
EV output electric motors and battery (kW)	120
0-100% Charging Time AC (hours)	4

The fuel consumption and CO_2 values are measured in a controlled environment on a representative production model, in accordance with the requirements of the WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO_2 values may be calculated based on the ordered optional equipment. The fuel consumption and CO_2 values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO_2 emissions.

240

10-80% Charging Time DC (min)

^{*} Active.

e-CVT = electronically controlled Continuously Variable Transmission

SPECIFICATIONS

Hybrid Petrol

PERFORMANCE

2.0 l	Plug-in	Hvbrid	e-CVT

Maximum speed (km/h)	177
Acceleration 0-100 km/h	6.8

SUSPENSION

Front	MacPherson strut
Rear	Double wishbone

BRAKES

Front	Ventilated disc
Rear	Disc

WEIGHTS & TOWING CAPACITY

Gross vehicle mass (kg)	1995
Kerb weight (kg)	1545-1605
Mass in running order	1620-1630
Towing capacity without brakes (kg)	0
Towing capacity with brakes (kg)	0

EXTERIOR DIMENSIONS

5-door coupé

Length (mm)	4599
Width (mm)	1782
Height (mm)	1420*/1430
Front tread (mm)	1563
Rear tread (mm)	1579*/1580
Overhang front (mm)	974
Overhang rear (mm)	875
Wheelbase (mm)	2750

INTERIOR DIMENSIONS

5-door coupé

Number of seats	5
Interior width (mm)	1501
Interior height (mm)	1124.6/1136*

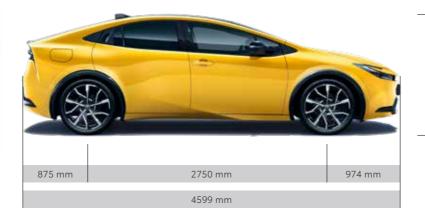
LOAD CAPACITY 5-door coupé

Luggage compartment length (5 seats up) (mm)	816
Luggage compartment maximum width (mm)	1416

STEERING 5-door coupé

Turning circle tyre (m)	10.5*/10.8







1420*/1430 mm

^{*} Active.

EQUIPMENT

EXTERIOR	Active	Luxury	Premium
17" alloy wheels (195/60R17)	•	_	_
19" alloy wheels (195/50R19)	-	•	•
Tyre repair kit	•	•	•
Tyre Pressure Warning System (TPWS)	•	•	•
Front and rear mud flaps	•	•	•
Door mirrors: electric, heated & retractable	•	•	•
E-switch operated rear door handles	•	•	•
Bi-LED headlamps	•	_	_
Bi-LED headlamps with Adaptive High Beam System (AHS)	_	•	•
Automatic headlights levelling	_	•	•
LED daytime running lights	•	•	•
LED rear combination lamps	•	•	•
LED rear light guide	_	•	•
Follow-me-home headlights	•	•	•
Privacy glass	•	•	•
Shark-fin antenna	•	•	•
Charging cables: Household plug type & Type II ("Mennekes")	•	•	•
Charging cable storage bag	•	•	•
On board charger (3,3 kW)	•	•	•
Noise reduction layer on windshield	•	•	•
Noise reduction layer on front windows	_	•	•
Water-repellent front side windows	_	•	•
Solar charging roof with solar cells	_	_	•
Panoramic sunroof	_	0	_

INTERIOR	Active	Luxury	Premium
Illuminated entry system	•	•	•
Ambient lighting on dashboard	•	•	•
Sun visors with courtesy mirror: driver and passenger	•	•	•
Front 12V power outlet	•	•	•
Boot 230V power outlet	•	•	•
Textile floormats	•	•	•
Aluminium scuff plates	•	•	•

SEATS	Active	Luxury	Premium
Seat trim: black fabric	•	•	_
Seat trim: black synthetic leather	_	_	•
Heated front seats	•	•	•
Heated rear seats (sides)	_	_	•
Driver & front passenger air ventilated seats	_	_	•
Seat memory function for driver seat	_	_	•
Driver seat height adjustment	•	•	•
Driver seat power lumbar support adjustment	•	•	•
Driver seat electrically adjustable	•	•	•
Rear seats: 60:40 split/folding	•	•	•

EQUIPMENT

COMFORT	Active	Luxury	Premium
Dual zone automatic air conditioning	•	•	•
nanoe™ air purifier	•	•	•
Remote air conditioning system (includes 4 years subscription)	•	•	•
Remote door lock and unlock function (includes 4 years subscription)	•	•	•
Remote turn on/off hazard lamps (includes 4 years subscription)	•	•	•
Windshield wiper deicer	•	•	•
Leather steering wheel	•	•	•
Heated steering wheel	-	•	•
Tilt & telescopic steering wheel	•	•	•
Front power windows	•	•	•
Rear power windows	•	•	•
Auto up & down function on all power windows	•	•	•
Anti-jam protection on power windows	•	•	•
Dusk sensor	•	•	•
Smart Entry & Push Start System	•	•	•
Electrochromatic rear-view mirror	_	•	•
Digital rear-view mirror	_	•	•
Electronic parking brake	•	•	•
Rain sensor	•	•	•
Power back door	-	•	•
Intelligent front parking sensors with automatic braking (for object)	•	•	•
Intelligent rear parking sensors with automatic braking (for object, car, pedestrian)	•	•	•
Toyota Teammate Advanced Park (Remote Controlled)	-	-	•

MULTIMEDIA & INFORMATION	Active	Luxury	Premium
Toyota Smart Connect+ multimedia system (includes 4 years subscription for Cloud- based Navigation with Real Time Traffic, Voice Agent and Over the Air Updates. Embedded navigation with Fixed speed cameras, Highway signs, Weather alerts.)	•	•	•
12,3" multimedia display	•	•	•
Mobile Integration (Apple CarPlay & Android Auto)	•	•	•
Voice recognition	•	•	•
MyT Connected Services	•	•	•
Digital Audio Broadcast (DAB)	•	•	•
Front USB connector (2)	•	•	•
Rear USB Type-C connector (2)	•	•	•
Bluetooth® hands-free system	•	•	•
6-speakers	•	•	•
Rear-view camera with camera washer	•	•	•
Dynamic guidelines on rear-view camera display	•	•	•
Panoramic View Monitor	_	_	•
7" colour TFT Multi information screen on combimeter	•	•	•

STORAGE COMPARTMENTS	Active	Luxury	Premium
Glovebox with lamp	•	•	•
Front and rear cup holders	•	•	•
Front and rear door pockets	•	•	•
Passenger seatback pocket	•	•	•
Tonneau cover	•	•	•

EQUIPMENT

SAFETY	Active	Luxury	Premium
Active			
Anti-lock braking (ABS) with Electric Brake Distribution (EBD) and Brake Assist (BA)	•	•	•
Vehicle Stability Control (VSC)	•	•	•
Traction Control (TRC)	•	•	•
Hill-start Assist Control (HAC)	•	•	•
Front and rear seats belt reminder	•	•	•
Emergency brake lights	•	•	•
Child protection lock	•	•	•
Immobiliser	•	•	•
Alarm system	•	•	•
Driver monitoring camera	•	•	•
Toyota Safety Sense:	•	•	•
Pre-Collision System with Pedestrian & daytime Cyclist and Motorbike detection			
Acceleration Suppression at low speed			
Emergency Steering Assist on Pre-Collision system (day)			
Front-to-front Oncoming Car & Motorbike detection (day) on Pre-Collision system			
Pre-Collision System with Intersection Collision Avoidance support			
Intelligent Adaptive Cruise Control (iACC)			
Lane Departure Alert (LDA) with Steering Control			
Lane Trace Assist (LTA)			
Automatic High Beam (AHB)			
Road Sign Assist (RSA)			
Toyota Safety Sense with Over-the-Air Updates			
Emergency Driving Stop System (EDSS)			
Proactive Driving Assist (PDA)			
Precaution Illumination (PI) on dashboard ambient light			

SAFETY	Active	Luxury	Premium
Blind Spot Monitor (BSM)	•	•	•
Rear Cross Traffic Alert with automatic braking (for cars)	•	•	•
Front Cross Traffic Alert (FCTA)	•	•	•
Safe Exit Assist	•	•	•
Passive			
eCall emergency call system	•	•	•
SRS front airbags	•	•	•
SRS front side airbags	•	•	•
SRS curtain shield airbags	•	•	•
Driver & passenger central airbag	•	•	•
SRS driver's knee airbag	•	•	•
Front passenger airbag on/off -switch	•	•	•
Seat belt pre-tensioners and force limiters	•	•	•
ISOFIX seat fixing	•	•	•

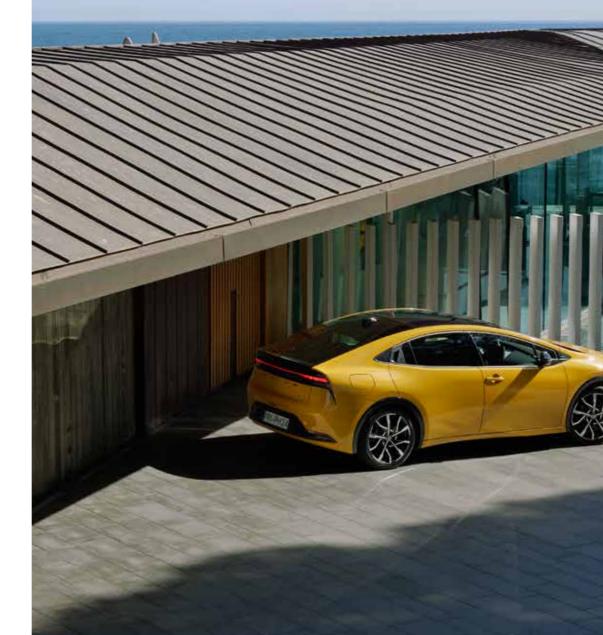


TOYOTA 2050 ENVIRONMENTAL CHALLENGE & LIFECYCLE POLICY

At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental Challenge please visit:

https://ru.toyota.ee/2050-challenge https://ru.toyota.lv/2050-challenge or contact your local Toyota retailer.







By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



CHALLENGE 3 PLANT – ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



CHALLENGE 4 MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



CHALLENGE 5 ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Prius Plug-in is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'



CHALLENGE 6 ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



^{*} Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.





YOUR COMPLETE PEACE OF MIND WITH TOYOTA

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years or 30,000 km (whichever comes first). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

To ensure the quality of your Toyota, only genuine and approved components are used for your vehicle.

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle*.

TOYOTA EUROCARE

Enjoy peace of mind driving with Toyota Eurocare roadside assistance in 40 European countries.

TOYOTA RELAX WARRANTY

Warranty for 10 years or 185,000 kilometres. The Toyota Relax warranty starts on the day the manufacturer's warranty coverage ends, provided that the vehicle has been maintained in accordance with the manufacturer's requirements at an official Toyota dealership. The Toyota Relax warranty remains valid up to the next scheduled maintenance which is usually in 12 months or 15,000 km, whichever comes sooner. This is extended after each maintenance. You can get more information from your Toyota retailer and the maintenance intervals for your car can be found in the owner's manual

^{*} Check with your retailer for specific warranty details.

THE HYBRID PIONEER

Launched in 1997, Prius, the car that started the hybrid revolution has already celebrated it's 25th anniversary. Toyota continues its drive for a world with lower emissions, solving old problems with new ideas. And with its range of hybrid electric, plug-in hybrid, fuel-cell electric and full-electric cars, you can choose how you move forward.





PRIUS PLUG-IN HYBRID REIMAGINED BEYOND EXPECTATION

ru.toyota.ee ru.toyota.lv

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